

Alexis Schoeb

— Partner – CASarb FCiarb FSIArb

Professional practice

Alexis is a Swiss-qualified attorney-at-law, member of the Geneva Bar, with considerable experience as both arbitrator and counsel in complex commercial, investment and sport proceedings with high financial and media implications.

Over the last 20 years, he has been advising and representing individuals, companies and international organisations in international commercial, investment and sport disputes.

Alexis has acted as lead or co-counsel in more than 70 commercial and sports-related proceedings, before the main commercial arbitral institutions, as well as before the Court of Arbitration for Sport (CAS). In particular, he has advised and represented high profile athletes, agents as well as some of Europe's biggest football clubs. Alexis has also successfully represented clients before the Swiss Federal Tribunal on numerous occasions.

He is a recognised arbitrator, appointed to the list of arbitrators of several arbitration institutions and is a member of the UK Chartered Institute of Arbitrators (FCI Arb) and Singapore Institute of Arbitrators (FSI Arb).

Over the past 10 years, Alexis has been appointed in more than 100 cases as an arbitrator in international commercial or sport disputes involving, among others, construction, agency, distribution, licensing, joint venture and media contracts.

From 2018 to 2024, he has been a member of the Court of Arbitration for Sport (CAS). He has also sat as arbitrator in more than 20 proceedings before arbitral tribunals of international sports federations (including UCI, AIBA, FIVB, etc.).

Career

- Partner, Peter & Kim, Geneva (2023-present)
- Founding-Partner, LBS LEGAL (formerly Schoeb-Baumgartner and Schoeb Avocats), Geneva (2011-2022)
- President & CEO, Team Katusha-Alpecin, World Tour Professional cycling team, Geneva (2014-2019)
- Senior Associate, Canonica Valticos de Preux & Associés, Geneva (2008-2010)
- Associate, Schellenberg Wittmer, Geneva (2006-2008)

Education

- CEDR Accredited Mediator (2020)
- Master of Law Degree, University of Fribourg (Switzerland) and University of Bristol (UK) (2004)
- Bachelor degree in economics (1999)
- Diploma in business administration (1998)



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ADMISSIONS & COURTS

– Switzerland

NATIONALITIES

– Swiss

AREAS OF EXPERTISE

International Commercial Arbitration
International Sports Arbitration
International Investment Arbitration

INDUSTRY SECTORS

Sports
Media & entertainment
Energy & Natural Resources
Web 3.0, Blockchain & Cryptocurrencies Trading
Commodities Trading

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Representative cases

- Lead counsel in a USD 150 million dispute representing a trader in an ICC arbitration against one of the leading cryptocurrencies' centralised exchanges.
- Co-arbitrator in a construction dispute in the United Arab Emirates under the DIAC rules.
- Co-Counsel for a football agent in a dispute related to agency fees in a >EUR 100 million transfer against an international football player.
- Chairman of an arbitral tribunal in a banking dispute with seat in Switzerland.
- Lead counsel of a large commodity trading company in an arbitration dispute with seat in London.
- Chairman of an arbitral tribunal in a football-related TV Rights dispute of over USD 50 million.
- Lead counsel for a top bicycle brand in a dispute related to major sponsorship agreements.
- Sole arbitrator in a real estate dispute in Monaco with seat in Switzerland.
- Co-counsel for a majority shareholder in the M&A operations related to the acquisition of the Haute Route Series by the Ironman Group.
- Co-arbitrator in a post M&A dispute with seat in Switzerland.
- Lead counsel for a service provider against the Olympic Games' national organising committee in a dispute relation to a license agreement.
- Co-counsel for FC BARCELONA before CAS in a transfer dispute involving the Brazilian player NEYMAR JR. and his first club SANTOS FC.
- Lead counsel for a national football federation in an appeal filed before the Swiss Federal Tribunal against an arbitral award issued by the Court of Arbitration for Sport.
- Lead counsel for a major broadcasting company in an arbitral dispute related to TV-rights.
- Co-counsel for a trading company from Democratic Republic of Congo in an appeal filed before the Swiss Federal Tribunal against an arbitral award.
- Lead counsel for a top professional athlete against the International Olympic committee in a dispute regarding his eligibility to participate in the 2016 Rio Olympic Games.
- Co-counsel for a European football club against the UEFA before CAS in relation to a match-fixing dispute.
- Sole arbitrator in a CAS dispute between a national Olympic committee and an international federation related to the qualification at the 2020 Tokyo Olympic Games.
- Lead-counsel for a professional cycling team in a multimillion-dollar dispute against one of its main sponsors.

QUOTES

“Alexis Schoeb is a standout practitioner in the market who comes highly regarded for his top-tier practice advising high-profile athletes, agents and football clubs on complex sports-related disputes”.

LEXOLOGY INDEX, Sports & Gaming 2025

Alexis Schoeb wins plaudits as “a renowned and well-experienced CAS arbitrator”, with peers singling him out as “one of the very best in Switzerland”.

WWL THOUGHT LEADERS, Sports & Entertainment 2022

Alexis Schoeb receives applause for his “strong reputation as a go-to sports lawyer”, acting across a broad range of sports matters in arbitration proceedings. **WWL THOUGHT LEADERS, Sports & Entertainment 2020**

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- Co-counsel for a Korean athlete regarding the qualification at the 2024 Paris Olympic Games.
- Lead counsel for an international Australian football player in an anti-doping dispute at both national and CAS levels against a national anti-doping agency.
- Lead counsel for a national football federation in an appeal filed before the Swiss Federal Tribunal against an arbitral award issued by the Court of Arbitration for Sport.
- Co-counsel for a company in a dispute related to the management and the organisation of ATP (professional tennis) tournaments.
- Co-counsel for FC BARCELONA in a multi-million dispute related to the purchase of an option right related to a rising-star player.
- Lead counsel for a professional cycling team in the sale of the shares of its managing entity and the takeover of the UCI WorldTour licence.
- Advising a major international Sport Federation in a contentious dispute with its constituents.
- Co-counsel to a football club in a claim against a player's agent in proceedings before the FIFA Player's Status Committee and the Court of Arbitration for Sport (CAS) arbitration.
- Counsel to the president of the Badminton World Federation in organizational disputes between the Badminton World Federation and other regional federations. The dispute related to the governance of the Badminton World Federation.
- Co-counsel for a Continental Sports Federation in relation to a dispute relate to the organisation of a major multi-sport event.
- Lead counsel for a World and Olympic champion in a doping matter.
- Co-counsel for a major European football club against the UEFA before CAS in relation to financial fair-play.
- Co-Counsel for a European football club against the UEFA related to disqualification from the UEFA Champions League.

Professional associations

- Chartered Institute of Arbitrators (Ciarb), Committee Member of the European Branch
- ICC Switzerland and UK, list of arbitrators
- Australian Centre for international Commercial Arbitration (ACICA), Fellow and Panel member
- WIPO Arbitration and Mediation Center, list of Arbitrators
- THAC, list of Distinguished Arbitrators

Accolades/Ranking

- Lexology Index: Sports & Gaming 2025

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- Who's Who Legal: Thought Leader
- Who's Who Legal: Thought Leader (Switzerland – Sports & Entertainment)
- Chambers & Partners: Europe Guide 2024

Speaking Engagements

- ANZSLA Conference, Sydney, 2024
- ACICA & CIARB Australia International Arbitration Conference, Brisbane, 2024
- CAS Arbitrator Conference, Geneva 2023
- Lausanne University and CAS sport arbitration forum, Lausanne, November 2023

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